

Ice Blue Media Courses

Financing your Production:

Got a great TV idea, but don't know how to raise the funds? Don't have a clue how much ITV will pay for a prime time drama or Living TV will give you for a cosmetic surgery show? Maybe you're already working on a series but want to understand how the programme budget really works? Or maybe you're already in production, but with no screen time in the bag? Want to know how to wet the commissioning editor's appetites and get noticed? Financing your Production will give you a head start on realising your TV ideas...

The course will cover:

1. The Commissioning Process
2. Available Budgets
3. Benefits of shooting pilots
4. Seeking other investment from screen agencies

A great course to help you get your ideas on screen...

Producing for Factual Entertainment

About to become a producer, but not sure what that means? Do you know how to budget and schedule a production? And do you know how to develop an idea and motivate your researchers?

Becoming a producer means being across everything, taking on more responsibility and getting results. You're only as good as your last production – so book on this course and make sure you don't fail!

TV Production Management

This is a fast paced course covering all the areas of production management in this two day course...

Day 1:

- Production Roles
- Production Scheduling
- Overseas Shoots
- Studio productions
- Call Sheets
- Contracts
- Clearances
- Booking Crews

Day 2:

- Budgeting
- Insurances
- Post Production
- PAC Forms
- Publicity

An intensive course for factual production managers - teaching all you need to know to manage a successful production.

Book That Guest Now

Where do you find a wife, husband and his mistress all willing to confront each other live on TV?

How do you book 5 families at a moments notice willing to let you film a warts and all account of their dream holiday?

And how do you know your contributors are the real deal?

If you want to be a top researcher then let this course teach you the art of booking the perfect guest.

The course will cover:

- Sourcing contributors
- How to avoid booking hoax guests
- Negotiation skills

A one day intense course led by ex series editor of daytime chat show Trisha, responsible for booking more than 2,000 guests.

TV Production Overview

This is a fast paced 1 day course that gives an overview to working in the TV industry. Best suited to those that eventually want to research, co-ordinate or produce factual programmes.

Course content includes:

- Roles
- Studio productions
- Location Productions
- Scheduling
- Programme Development

This will give you a head start to working in TV production.

Concept to Pitch

Think you've come up with the next big thing to hit our screens?

Confident you know how to develop this idea and sell it to the right market?

And are sure you know how to maximise the cross platform potential out of your genius idea?

If you do then good luck - if not, this is the course for you.

From concept to pitch will talk participants through the programme development process. By the end of the course participants will have learnt:

- Techniques for generating and developing ideas
- Understand the difference between an idea and a format
- Be able to pitch their ideas in two lines flat
- Match programme ideas to the right market

The course will be a mix of presentation, programme examples and group activity.

Researching for Factual Programmes

An all-inclusive guide to information sources, dealing with contracts, finding interviewees, contributors and locations and legal issues using case studies, interactive group sessions and short project based scenarios.

You'll be a top class researcher by the end of it!

Production Co-ordinator

What do you do when a guest drops out the night before your shoot? How do you set up a call sheet? And do you know how to complete a PAC form? If you want to call yourself a production co-ordinator then you need to do this course.

The course will cover; call sheets, booking travel, production roles, programme delivery and junior production management.

This 1 day intensive course will give you a flying start in becoming a production co-ordinator and understanding the role.

Shooting Single Handed

Ever had to shoot an interview or a scene when you are the camera operator, sound technician and lighting guru? Ever been let down by the sound quality or lighting? – then this course is for you.

This is an intensive 2 day course designed to equip delegates with the basic of shot grammar, basic lighting, sound and Health & Safety skills.

Working with either a Sony Z1 or a DSR 570 and using a basic lighting and sound kit this course offer a good grounding in –

Solo Camera and Lighting
Solo Sound Recording
Practical Shooting Methods

You'll feel much more confident in any filming situation after this course.

Capture and Cut

Do you want to get out there and shoot some footage and do a basic edit? Then this course will get you to first base.

Day 1 – Using a Sony Z1 you will learn the basics of camera operations –

- Using a tripod
- Shot grammar
- On camera sound
- Basic lighting
- Setting up an interview – crossing the line
- Shooting H & S

Day 2 – Using Apple's Final Cut Pro you will learn the basics of an off line edit –

- Organising the browser
- Capturing content
- Basic editing techniques
- Basic Transitions
- Outputting

This course will help to demystify the workflow and production process enabling you to begin shooting and editing your own footage.

Son et lumiere

This course is for Camera operators who need to acquire or improve their practical sound and lighting skills.

Over 2 days you will –

- Deal with a range of microphone types for different situations
- Gain an understanding of mixers, line-up, levels, indicators and monitoring,
- Understand the need for compressors and limiters
- Learn basic location Health and Safety

- Light a seated interview
- Learn basic 3 point lighting
- Lighting a set to maximise 'natural' light
- Examine practical solutions to problematic situations

This course will help to enhance your camera skills, improve the quality of your footage and open up new employment routes.

Ready, Aim, Fire

The Sony Z1 is the workhorse of the broadcast industry – shooting either DV or HDV footage.

This 1-day course helps you harness the range and power of the affordable and versatile camera.

You will cover –

Getting Started – HDV or DV
Focus
White Balance
Sound and Connections to the Camera

Camera Exercise – practicing focus and white balance
Exposure
The Shutter
Exercise - Vox Pops and Interviews
Camera Menus

This course, aimed at camera ops with experience of PD150/PD170, Canon XL range, Panasonic DVX100 or Sony DSR500 (570) cameras, is a hands-on mix of hands-on classroom time, and practical exercises shooting with the Z1.

Please contact training@icebluemedias.co.uk for the latest course dates & times.